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LIST OF ABBREVIATIONS

ABBREVIATION	DESCRIPTION
CO	Confidential, only for members of the consortium (including the Commission services)
DoW	Description of Work
EC	European Commission
EV	Electric Vehicle
FEV	Full Electric Vehicle
ICT	Information and Communication Technology
IPR	Intellectual Property Rights
ISO	International Organization for Standardization
ITS	Intelligent Transport Systems
PC	Project coordinator
V2G	Vehicle to Grid
WP	Work Package

REVISION CHART AND HISTORY LOG

REV	DATE	DESCRIPTION
0.0	2015-01-03	Table of contents
0.1	2015-01-13	First draft with text included by ETRA
0.2	2015-02-04	Internal review at ETRA
0.3	2015-02-05	New inputs by ETRA
0.4	2015-02-06	New contributions and first draft circulated to the partners

EXECUTIVE SUMMARY

This document constitutes the Mobility2.0 dissemination actions report, standardization actions and consortium exploitation plan. It describes the main objectives of the dissemination work package as well as the dissemination tools used during the project execution.

The purpose of the document is describe all the activities made during the Mobility 2.0 project duration and to highlight the next steps and guidelines to follow in order to promote the project's results after the project end beyond February 2015. Furthermore, this deliverable shows the list of different dissemination actions in which the project partners have been involved, in order to assure the Mobility 2.0 exploitations activities and to promote the use of MOBILITY 2.0 within the user community.

INTRODUCTION

The purpose of Dissemination Actions Report is to describe all the dissemination, standardization and exploitation activities realized in the overall project period. All the activities have been focused to promote the MOBILITY 2.0 results, aiming to realise the following outcomes:

- The dissemination of the project results in the scientific domain,
- The promotion of the project in the industrial world,
- The dissemination via centres and networks of excellence.

In order to promote the MOBILITY 2.0 concept effective dissemination has been realized as important in order. Following the actions reported within the Deliverable 8.2 the consortium have been planning a dissemination and exploitation activities demanded by the project.

THE MAIN FOCUS

By focusing on the development of co-operative commuting assistant for FEVs, Mobility2.0 will provide the FEV users and municipalities with the following results:

- Optimize overall commute time (taking into account FEVs range)
- Intelligently manage priorities at public recharging spots
- Facilitate traffic peak mitigation through dynamic electricity pricing
- Support the complementary use of FEVs and public transportation
- Provide FEV user with accurate range estimation while driving

POTENTIAL IMPACTS

The system-optimised assignment of public re-charging spots extends the FEV range - in comparison to driving round-trip without re-charging - and this extension is prioritised for those FEVs which need it most. Through the use of co-operative communications it shall be possible to inform in a scalable way the real-time updates of the re-charging spot availability and assignments. The time-of-day based dynamic electricity pricing further improves FEV energy efficiency by mitigating traffic congestions.

Furthermore, the seamless multi-modal FEV commuting assistance shall establish an easy to use complement between private FEV driving and public transportation usage. In parallel, prediction of an accurate range estimation while driving is considered as a power tool against FEV drivers range anxiety.

KEY RESULTS ACHIEVED BY THE PROJECT

The dissemination activities focus on the following main results achieved by the project:

- The smartphone-based commuting assistant application has been developed - along with its corresponding server-side component - for the ergonomic and seamless assistance of EV commuting
- Development of city-wise optimised algorithms for EV re-charging spot assignments
- Development of data-driven range estimation algorithm using machine learning

- Integration of the prototyped Mobility2.0 system with existing transport infrastructures at the Barcelona and Reggio Emilia test sites
- Assessment and validation of the integrated Mobility2.0 results through driving tests by external EV drivers.
- Contribution of the EV re-charging spot reservation protocol for standardisation at the ETSI ITS group, and active management of its standardisation process
- Arrangement of a final demonstration day for showcasing the integrated Mobility2.0 system at the Barcelona test site.

The public project website is found at www.mobility2.eu.

DISSEMINATION ACTIONS

The dissemination actions made have been realized according to planned actions endeavour to create a large awareness of MOBILITY 2.0 results in order to generate a worldwide market in which European players can expect to have an important role.

The general objectives of the dissemination activities in the project were focused on:

- to communicate the MOBILITY 2.0 findings to a wide range of target groups at European level and at the level of test sites.
- to obtained strong and continuous support to the project from all stakeholders.
- to boost the interest in the development and adoption of the tools, methods and the FEV cooperative commuting assistant as well as any other recommendations developed in the project.
- to motivate stakeholders to apply the MOBILITY 2.0 results obtained.

The dissemination objectives and means are obtained on the target audience. The following table summarizes the dissemination goals obtained during the Mobility 2.0 project period.

Audience	Dissemination Goals	Dissemination Means	Status
Academic and Industrial Partners	Share knowledge, focus on research goals.	Distribution of documents via group collaboration tool, project meetings and internal presentations to other units and departments.	Realized
Research Communities	Share knowledge, gain feedback.	Conferences and workshops; papers, posters and brochures.	Realized
Industry	Share knowledge, gain feedback, promoting deployment of MOBILITY 2.0 results.	Workshops, conferences, exhibitions and trade fairs, posters and brochures.	Realized
Other FP7 projects	Share knowledge, gain feedback, establish cooperation.	Joint workshops, conference tracks, research visits.	Realized
Students	Attract students to participate in MOBILITY 2.0 project.	Lectures.	Realized
General Public	Inform general public about key ideas of MOBILITY 2.0.	Website, flash animations, brochures, video (YouTube) and public demonstrations.	Realized
Citizens representations bodies	Involve decision makers in the project in order to promote the saving of energy through the neighbourhood approach proposed by the project	Interest Group, Website, flash animations, brochures, video (YouTube), social networks and public demonstrations	Realized

Table 1 – Dissemination strategy depending on target audience

The following table shows the dissemination activities where Mobility2.0 project results were presented:

Year	Date	Event	Location
2012	July 11-12	3rd "European Green Cars Initiative" Projects Clustering Event	Brussels, Belgium
2012	September 29	"European week of Mobility"	Reggio Emilia, Italy
2013	April 10	ETSI ITS WG1 meeting (presentation of T3.5 interim results)	Sophia Antipolis, France
2013	June 6	Second Joint Ercim Emobility And Mobisense Workshop / Invited Presentation: Geert Heijenk (University of Twente) - Mobility2.0: Co-operative ITS Systems for Enhanced Electric Vehicle Mobility	St Petersburg, Russia
2013	September 20	Clustering workshop for information exchange with the eco-FEV and MobinCity projects	Brussels, Belgium
2013	October 15-16	ECARTEC exhibition	Munich, Germany
2013	November 6-8	ICT-2013 Exhibition and Conference / Mobility2.0 booth	Vilnius, Lithuania
2013	November 17-20	EVS27 Conference / Mobility2.0 presentation	Barcelona, Spain
2014	June 16-19	ITS European Congress	Helsinki, Finland
2014	October	Medical Center Reggio Emilia – Realizzata un'App dedicata a chi guida veicoli elettrici	Reggio Emilia, Italy
2014	October	La Nuova Prima Pagina – Una app a supporto di chi sceglie di guidare un veicolo elettrico	Reggio Emilia, Italy
2014	September	URBAN EMPATHY – Com'è bella la città" Bologna	Reggio Emilia, Italy
2014	September	Euromobility organization – 14th National Conference of Mobility Management and Sustainable Mobility (MobiDixit)	Reggio Emilia, Italy
2014	November 28	POLIS Annual Conference	Madrid Spain

2014	December 3-5	IEEE VNC Conference	Paderborn, Germany
2014	December 17-19	IEEE IEVC Conference	Florence, Italy
2014	December	Kick-off conference for the European Innovation Partnership for Smart Cities and Communities (EIP-SCC)	Brussels

Table 2. Mobility 2.0 dissemination activities overview

The planned main dissemination activities for the last 6 months involve the final public demonstration of the project results in February, 2015, and a presentation at the 2014 EEVC conference in Brussels. The public project deliverables have been also published on the project website, which is found at mobility2.eu. Also during all the Mobility 2.0 project period overall general dissemination activities have been realized satisfactory based on promotion of a common corporate identity for MOBILITY 2.0. This action gives the opportunity of easy identification of MOBILITY 2.0 results obtained. This is done, not only by creating a project logo and visual identity, but also making use of a common set of templates to publish information internally and externally.

MOBILITY 2.0 Identities. The Acronym of the project – i.e., MOBILITY 2.0 – is the main representative brand. When possible it has to be used with the MOBILITY 2 logo, respecting the font and colours. Otherwise, it should be written with capital letters.



Figure 2 – MOBILITY 2.0 Logo

It is advised that the MOBILITY 2.0 logo appears in all MOBILITY 2.0 related documents. Any material co-funded with the project budget needs to make explicit reference to it and if possible make use of the MOBILITY 2.0 Logo.

The templates for documentation and presentation have been designed in WP1 under the Quality Management task. Also templates for the newsletters and brochures will be developed under WP8 (Dissemination). Nevertheless, in order to keep a self-contained document, a short summary explaining the purpose of the templates, can be found hereafter.

Concerning to all the deliverable or document or presentations have been followed the specified within the WP1. To assure the high quality of all the deliverables, the ultimate responsibility for the quality of deliverables resides with the peer review team that must check the quality of all deliverables (not including the periodic progress reports), before the final submission to the EC.

Broadbit, as project coordinator, was reviewing the work in progress reports containing resource reporting information, as the last stage before submission to the EC.

Deliverables were described all the work done within each work packages, and as such, a work package leader or task leader assigned for the production and editing of a particular deliverable. During all the period the project coordinator submitted the deliverable to the project officer, he was upload the PDF version in the restricted web server. In all cases the document approved by the EC, (for public deliverable, the document have been made available in the public web site. To assure the security of documentation, the project coordinator kept an additional copy. During all the project period a documents template were available at the project repository. The publishing process has being done satisfactory and all the consortium partners make use of the project templates.

Any presentations of contents obtained from the project have been used as corporative image of the project. To increase the effectiveness in dissemination activities the consortium made a number of alternative materials disseminating and presenting the project results in a coherent and effective way. During the Mobility 2.0 project two newsletters have been created and distributed among all the stakeholders and all consortium members, last but not at least the meetings and minutes and agenda during all period project the reporting have been made assuring that all member follow the decisions accepted. This was a satisfactory process made for internal dissemination processes. During overall execution period of the project The MOBILITY 2.0 web site (<http://www.Mobility2.eu>) was the main general dissemination tool, available to anyone with access to the Internet. The web site was a distribution channel of the rest of the dissemination material: brochures, presentations, posters, videos, etc.

The web site was periodically updated with news and summaries on the progress of the project. All the web site transactions are logged, in order to track any kind off attack, wrong usage or similar situations. The Web site has been consulted by all members and not member for Mobility 2.0 found a description of the Project according to the public information described in the DOW.

The available sections were described within the D8.1 are the following ones:

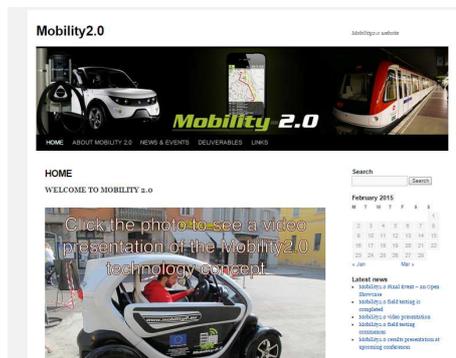


Figure 1. Mobility 2.0 Webpage

The project has been using a private repository accessible for all members of the consortium. This repository has been used among all partners to exchange information relevant to events and news also uploads all the publications and deliverables. This tool has been useful used to promote the interaction among the partners to use the documents, deliverables, and templates. To assure the security and viability, each participant had a user name and a password, providing unrestricted access to all the folders and files. The MOBILITY 2.0 brochure has been designed to promote and enhance the visibility of the project. This brochure had been distributed to potential interest group members at conferences, workshops and exhibitions. Its primary goal is to introduce the MOBILITY 2.0 project to the interest group and the general public. Next figure shows the brochure designed during the execution period of Mobility 2.0



Figure 2. Mobility 2.0 Brochure

The MOBILITY 2.0 Newsletter had been containing summaries of the project's achievements. The newsletter has been distributed by consortium members participating at European or National events dealing with related subjects and by post or e-mail to the Interest Group members and relevant bodies. Next figure show the newsletter made during the Mobility 2.0 period project.

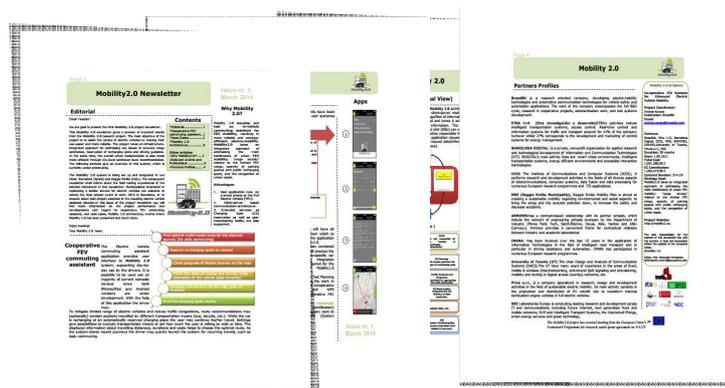


Figure 3. Mobility 2.0 Newsletter

The MOBILITY 2.0 Posters Summary

Two posters have been designed as part of scientific dissemination material. It was an important target to present the motivation and main goal of the project, the key stakeholder, the approach and the potential impact. Next table show the poster designed during the Mobility 2.0 period project.

Event	Poster Title	Year
EVS27	MOBILITY 2.0: CO-OPERATIVE ITS SYSTEMS FOR ENHANCED PERSONAL ELECTROMOBILITY	2013
ITS European Congress	CO-OPERATIVE ITS SYSTEMS FOR ENHANCED PERSONAL ELECTROMOBILITY	2014
WE GO ELECTRIC – Reggio Emilia open event	The Mobility 2.0 approach	2014
IEEE Vehicular Networking Conference	Information Dissemination in Multi-technology Vehicular Networks	2014
IEEE IEVC Florence	Online Prediction of an Electric Vehicle Remaining Range based on Regression Analysis.	2014

Table 3. Poster Summary

MOBILITY 2.0 Presentation has been compiled to provide a quick look to the project objectives and contents. The slides used during all the project has been updated and save in the SVN assuring the access for all consortium members. Also MOBILITY 2.0 Demos and multimedia material has been designed and development in order to create a powerful dissemination material to attract the attention of the general public. The documentary material has been made available to support the dissemination activities via the project web page and social networks. Last but not least, the main stakeholders have been being invited via e-mail and during meeting relatives to the project workshops.

Event	Exposition Name	Year
ICT-2013 Exhibition	Mobility 2.0 client application	2013
IEEE Vehicular Networking Conference	Information Dissemination in Multi-technology Vehicular Networks	2014
DEMO	WE GO ELECTRIC	2014

Table 4. DEMOS that showcased Mobility 2.0

ACTIONS FOR SCIENTIFIC/TECHNICAL DISSEMINATION

The considerations made above for general dissemination should be also considered for the specific scientific strategy. The article publications have been exposed in the later phase of project, when the results and findings of the project research have been developed. The table below shows the papers accepted during the project period.

Event	Paper / presentation title	Date
IEEE IEVC Floreence	A. Bolovinou, I. Bakas, A. Amditis, F. Mastrandrea and W. Vinciotti , Online Prediction of an Electric Vehicle Remaining Range based on Regression Analysis, IEVC 2014, Florence, 2014.	2014
IEEE Vehicular Networking Conference	Gholibeigi, M.; Heijen, G.; Moltchanov, D.; Koucheryavy, Y., "Analysis of a receiver-based reliable broadcast approach for vehicular networks," <i>Vehicular Networking Conference (VNC), 2014 IEEE</i> , vol., no., pp.89,96, 3-5 Dec. 2014	2014
IEEE Vehicular Networking Conference	de la Iglesia, I.; d'Orey, P.M.; Maslekar, N.; Hernandez, U., "Demo: Information dissemination in multi-technology vehicular networks," <i>Vehicular Networking Conference (VNC), 2014 IEEE</i> , vol., no., pp.127,128, 3-5 Dec. 2014	2014
ITS 2014 paper	Mercedes Fernández, Anastasia Bolovinou, Jean-Marc Lasgouttes, Jens Mittag, Israel Varea, Roman Kurpatov, Zoltán Kovács, Francesco Mastrandrea, "Co-operative commuting assistant for enhanced personal electromobility", in 10th ITS European Congress, Helsinki, Finland 16-19 June 2014	2014
Kick-off conference for the European Innovation Partnership for Smart Cities and Communities (EIP-SCC)	Raising awareness of the expected Mobility2.0 project results (presentation by A. Kovacs)	2014
POLIS Annual Conference	The Mobility 2.0 approach (presentation by M. Fernández)	2014
EEVC-2014	Brussels: presentation of the project results at	2014

	the 2014 European Electric Vehicle Congress (EEVC-2014)	
AICT 2014	"Rodrigo Silva, Satoru Noguchi, Thierry Ernst, Arnaud de La Fortelle, Walter Godoy Junior, Standards for Cooperative Intelligent Transportation Systems: a Proof of Concept, in The Tenth Advanced International Conference on Telecommunications, Paris, France, July 20-24, 2014	2014
27th international Battery, Hybrid and Fuel Cell Electric Vehicle Symposium, Barcelona Spain (EVS-27)	Alma Solar, Anastasia Bolovinou, Geert Heijen, Jean-Marc Lasgouttes, Rafael Giménez MOBILITY 2.0: CO-OPERATIVE ITS SYSTEMS FOR ENHANCED PERSONAL ELECTROMOBILITY", The 27th international Battery, Hybrid and Fuel Cell Electric Vehicle Symposium, Barcelona Spain, November 17-20, 2013	2013
ETSI ITS workshop	ETSI ITS WG1 meeting (presentation of T3.5 interim results) Sophia Antipolis, France	2013
Ercim 2013	Second Joint Ercim Emobility And Mobisense Workshop / Invited Presentation: Geert Heijen (University of Twente) - Mobility2.0: Co-operative ITS Systems for Enhanced Electric Vehicle Mobility St Petersburg, Russia	2013

Table 2 Scientific Dissemination Activities

The following list highlights the achieved main results of scientific interest, which have been presented in the above workshops and conferences:

- Scientific continuation of the novel work on range estimation machine learning algorithms based on actual and predicted vehicle, map and traffic data.
- Range estimation cloud-based service based on logged historic FEV data
- City-wide e-mobility journey optimization algorithm, optimised for different contexts.
- Scalable e-mobility data broadcasting algorithms over 5.9 GHz cooperative networks

CLUSTERING AND NETWORKING

MOBILITY 2.0 has been part of a clustering with two other EC funded projects that started around the same time and are tackling similar topics and objectives during similar periods of time, in order to promote the specific project goals, the clustering objective is to actively work towards alignment in common work towards standardization, common awareness actions (e.g. joint demonstration events, workshops, webinars, joint final event), coordination and synergy in dissemination activities (e.g. presentation of the cluster achievement in conferences); possibly, the projects will try to align also in system concept and definitions, high level architecture and standard interfaces, interoperability.

The three projects will work in close cooperation both at technical and dissemination level to be able to achieve synchronization of key milestones and achieve overall synergy with each other. Additional information and actions for the cluster activities are show in the information below.

Event	Exposition Name	Date
ECOFEV-Mobility2.0-MobinCity Meeting	Clustering workshop for information exchange with the eco-FEV and MobinCity projects	2013
ECOFEV-Mobility2.0-MobinCity Meeting	Brussels: project results presentations at the Mobility2.0-ecoFEV-MobinCity clustering workshop, and contributions to the organizing of this event	2014

Table 3. Clustering activities

The cluster met every two months on a regular basis for monitoring and control of common activities and for setting up a common forum of discussion. All the common activities related to standardisation procedures, dissemination activities and convergence activities (through common use cases and business modelling) shall be discussed in these meetings. Specific meetings can also be arranged when required at request by any member.

EXPLOITATION PLANS

In order to maintenance of the integrated Barcelona test site is planned beyond the project scope, serving also as a showcase for other municipalities about the project results. All consortium members have been joint for exploitation and technology transfer, all of them have been:

- Identified the services/products or product components derived from the project results as well as their positioning within the partners' product offering.

In the sequel of this section the preliminary exploitation plans are described based on the interest of each partner. Various partners have different exploitation plans, depending on the nature of their business, such as the design of new products, design of new municipal services, utilization in university coursework or within ITS standardisation. These individual exploitation plans are therefore properly complementing one another.

BROADBIT will use the result of the Mobility2.0 project for supplying the software solution which enables data networking between the smart-grid infrastructure and co-operative 5.9 GHz wireless system. Combining Mobility2.0 results with its conformance testing experience, BROADBIT will also be able to provide conformance testing services co-operative system vendors for validating their solutions' standards compliance and system interoperability on both networking and service layers.

ETRA Investigación y Desarrollo: MOBILITY 2.0 will use the results for Mobility 2.0 as a key project for ETRA future business plant. It's results will contribute to enhance ETRA's market position in the area of electromobility. MOBILTIY 2.0 will allow ETRA to offer its clients better and more competitive services in the area of Mobility, focusing on the development of new electro mobility products in urban areas. It is expected that ETRA will exploit the project results in the areas of integration of the electromobility in the traffic management at the urban areas, smart cities and electric fleet management.

Barcelona Digital: The project results will be disseminated on relevant publications and will become the basis for future projects in the area, a specific effort will be applied in

order to identify those project outcomes with a relevant exploitable potential at a market level.

Institute of Communication and Computer systems: ICCS will promote the knowledge and practical experience gained during the project in the scientific community, through presentations, part of university course work, diploma thesis and other research work. Moreover, ICCS is cooperating with several national and international stakeholders, authorities, industries and manufacturers and it will use the Mobility2.0 results to enhance its expertise and know-how in the field of electric vehicles smart applications and gain a competitive advantage in the field over other consultants and research organisations. Specific exploitation is foreseen related to:

- Development of FEV OBU - web service bridge through an android device
- Scientific continuation of the novel work on range estimation machine learning algorithm based on actual and predicted vehicle, map and traffic data.
- Possible commercialization of developed Range estimation cloud-based service based on logged historic FEV data

Municipality of Reggio Emilia: The municipality of Reggio Emilia is heavily investing in electro mobility, The municipality is committed to promoting the project results of the projects locally, towards the 'Eurotowns' medium-sized cities network (<http://www.eurotowns.org/>) to which it belongs, as well as towards its consortium partners in other sustainability related European projects in which MRE takes part.

Association pour la Recherche et le Developement des Methodes et Pcessus Industriels (ARMINES): ARMINES will integrate the output of Mobility 2.0 bringing generated project knowledge to future managers. Armines is a nonprofit private research organisation that manages contracts for Mines ParisTech. It will push for transferring Mobility 2.0 technology to the market. Particularly, it will consider extensions of existing patents (such as the one used in the French PUMAS project).

Universiteit Twente: University of Twente will disseminate results of the Mobility 2.0 project by targeting the most relevant conferences of its domain, which include: ACM VANET, IEEE VTC, IEEE VNC, ACM Mobicom, ACM WiSec, IEEE INFOCOM, IEEE Symposium on Security and Privacy, and ACM CCS. University of Twente will also aim for publishing at the best journals relevant for this topic, such as: IEEE Trans. on Vehicular Technology, IEEE Trans. on Dependable and Secure Computing, IEEE Trans. on Mobile Computing, IEEE Journal on Selected Areas in Communications, Elsevier Journal on Ad Hoc Networks. In addition to the publications mentioned above, it is the intent of University of Twente to use the knowledge and practical experiences gained during the project for both research and education. In research we expect one dissertation on topics related to Mobility 2.0 to be realized based on the project. In education we expect that courses taught at University of Twente will benefit directly from the practical experiences and insights produced by Mobility 2.0

PRIVÉ SRL will make use of Mobility 2.0 results integrating the full electric vehicle produced with data standard and OBU compatible with Mobility2.0 commuting assistance. Privè will benefit directly and indirectly by Mobility2.0 results. Indirectly Mobility2.0 reducing the range anxiety of FEV user and promoting the electro mobility awareness will mainstream electric mobility and therefore benefit Privè as all the EV manufactured company. Privè will also benefit directly by the project. Mobility2.0 will develop a vehicular on-board platform for cooperative FEV assistance that will allow Privè to work with other ODA specialized in OBU production (PARROT) so to become expert in installing on board computer jointly with the electric retrofit kits. Additional result will consist in

the adoption of some of the features of FEV commuting assistance to electric earth moving machines (Battery range estimation control,...).

NEC Europe LTD will exploit the Mobility 2.0 results to enhance its prototype vehicular on-board platform for cooperative by FEV-specific features, including nomadic device integration and smart grid communication. The project results will contribute to NEC's product-related activities for automotive on-board and roadside equipment supplied to partners. The Mobility2.0 results will also contribute to NEC's strategy for an integrated FEV charging system and smart grid.

STANDARDIZATION

- Contribution of Mobility2.0 specifications for 'EV re-charging spot reservation protocol' for ETSI ITS standardization. The contributed specifications have been managed through the standardisation discussions all the way till being published as TS 101556-3 ETSI standard. A delegate from BroadBit has been the work item editor for 'EV re-charging spot reservation protocol' at ETSI.

CONCLUSIONS

Dissemination of MOBILITY 2.0 concepts and field-test outcomes has been a key to exploit the achieved technology results. The dissemination policy is a shared responsibility. In order to allow ETRA to monitor all Mobility 2.0 dissemination activities, partners have been requested to periodically provide information relating to the following questions to ETRA:

1. Do I respect MOBILITY 2.0 graphical identity by making an appropriate use of the logo, PowerPoint and Word templates?
2. Does my organisation have enough MOBILITY 2.0 dissemination material (leaflets/ other material) or should I request some more?
3. Have I informed to ETRA on any latest developments which should be mentioned on MOBILITY 2.0 website and have I recently checked the accuracy of the information shown on the website?
4. Did I receive any request to contribute to MOBILITY 2.0's newsletter, leaflet?
5. Do I have any new contacts to be added to MOBILITY 2.0's contact database?
6. Have I used my organisation's dissemination channels to inform about MOBILITY 2.0 (at least three times)?
7. Have I recently been in touch with the media regarding MOBILITY 2.0 (press release, articles, participation in a TV programme)?
8. Have I checked the events agenda for any event relevant for MOBILITY 2.0 dissemination and informed ETRA?
9. Have I contributed regularly to the social media channels?